

Peerfocus is the company behind Surveys Online, which is the tool CUPA-HR uses to collect higher education workforce data and to provide that data through DataOnDemand.

Surveys Online Privacy Policy

Peerfocus uses **cookies** to understand how you use our site and generally to improve the site for you and others. By continuing to use this site, you accept our use of cookies and our Privacy Policy (see below). Learn more about cookies (https://en.wikipedia.org/wiki/HTTP_cookie).

We collect no personal information about you unless you choose to provide this information to us. No information we collect on you is shared with others.

During your visit, our system will record:

- Your IP address and user agent string.
- The type and version of browser (such as "Chrome version X" or "Internet Explorer version X") that you are using.
- The type of operating system that you use (such as Macintosh, Unix, or Windows).
- The date and time you visit our site, and the web pages you visit on our site.
- The address of the previous website you were visiting, if you linked to us from another website.
- Details on any reports you run, including but not limited to the name of the report you ran and the comparison group you used. This information is used both to identify the value of different reports this site offers and importantly to enable us to contact you should we discover that a report is not producing accurate analysis.

We use this information for statistical analysis to help us make our site more useful to visitors. This tracking system does not record information about individuals other than that outlined above.

Site Security

We monitor network traffic to identify unauthorized attempts to upload, view, or change information or to otherwise cause damage to the site. Anyone using this website expressly consents to such monitoring.

Confidentiality Policy Governing the Use of Data in CUPA-HR Statistical Reports

In completing and submitting statistical surveys to CUPA-HR, an institution agrees that the information becomes the property of CUPA-HR and may be used by CUPA-HR and CUPA-HR authorized users of this site to develop and publish statistical reports on this information.

Statistical reports will be available as national, regional, local, or customized aggregations of data for comparative groups of institutions. The format will not identify the names of institutions providing the information except to note them as participants. The only exception would be reports involving data such as enrollment or tuition publicly available by other means. In addition, the format will not identify individual employees.

The submission and release of institutional data to CUPA-HR by the officer completing or authorizing completion of any survey will be taken as an acknowledgement and acceptance of this policy on behalf of the institution.

CUPA-HR Full Privacy Policy Statement

<https://www.cupahr.org/about/privacy-policy/>

CUPA-HR Data Use Agreement

<https://www.cupahr.org/surveys/data-use-agreement/>

CUPA-HR Statements and Practices in the Protection of Data Anonymity

<https://www.cupahr.org/surveys/data-anonymity/>

Peerfocus Security Overview

<https://www.peerfocus.com/security/>

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